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WILDERNESS NORTH IS THE NEWEST ONTARIO SIGNATURE EXPERIENCE

THUNDER BAY, ONTARIO ---- November 28, 2014 --- Canada's premier fly in adventure destination joins a select group of experience providers in this sought after recognition



Wilderness North, an exclusive collection of lodges and outpost cabins in Northern Ontario offering lodge-to-lodge adventures and world-class angling, has been awarded recognition as an Ontario Signature Experience (OSE). The collection of experiences is selected by the Ontario Tourism Marketing Partnership and seeks to showcase a range of extraordinary, once-in-a-lifetime experiences rarely found anywhere on earth.


"We are truly honoured to be identified as an Ontario Signature Experience," says Alan Cheeseman, Owner, Wilderness North. "We are proud to provide unique Canadian adventures and activities that you simply can't find anywhere else, and we look forward to offering these quintessential northern experiences to our intrepid travellers, explorers and anglers for years to come."

Located north of Thunder Bay and accessible only by floatplane, Wilderness North's collection of lodges and outpost cabins are situated on more than 15 lakes within the Ogoki and Albany watershed. Offering world-class fishing, the collection of lodges has been the go to destination for Canadian and American anglers for more than three decades.

As a result of its recent infrastructure investment and expansion, Wilderness North is creating new experiences in Northern Ontario for international travellers to enjoy. The highly-anticipated 7-day Path of the Explorer program will immerse guests in the quintessential backcountry adventure. Based out of Strikers Point Lodge, guests will follow the footsteps of Canada's first explorers. Highlights include a visit to one of North America's largest collections of First Nations pictographs, canoeing and hiking through pristine northern wilderness.


The collection of lodges and outpost cabins is easily accessible by Wilderness North's dedicated fleet of floatplanes, with daily flights to Thunder Bay from Chicago, Toronto, Ottawa and Calgary.


To book your Ontario Signature Experience, visit WildernessNorth.com, email

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us at info@wildernessnorth.com or call toll free at 1-888-465-3474.

About Wilderness North

Wilderness North is a collection of lodges and outpost cabins offering lodge to lodge adventures and world class angling. Our roots go back 60 years, starting with our love of conservation angling, and our goal is to connect our guests with a true Northern Ontario experience. With incredible fishing, kayaking and canoeing, based out of our beautiful lodges in an area rich in First Nations culture and history, Wilderness North offers a true lesson in



Canadiana.

Located north of Thunder Bay, in Northwestern Ontario, we have outposts and lodges on more than fifteen lakes within the Ogoki and Albany River watersheds, all easily accessible with our dedicated fleet of floatplanes. With daily flights to Thunder Bay from Chicago, Toronto, Ottawa, Calgary and Winnipeg, Wilderness North has become one of Canada's premier fly-in adventure destinations.

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